

**R17**

**Code No: 743AB**

**JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD**

**MBA III Semester Examinations, October/November-2020**

**MANAGEMENT INFORMATION SYSTEM**

**Time: 2 hours**

**Max.Marks:75**

**Answer any five questions  
All questions carry equal marks**

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1. What are the characteristics of Management Information System? [15]
2. Explain E-Commerce Sales Life Cycle (ESLC) model. [15]
- 3.a) How does an information system aid in organizational learning?  
b) What are the operational and strategic benefits of ERP- Expert System? [8+7]
4. What are the advantages and limitations of symmetric key cryptosystem? [15]
- 5.a) Discuss the four-stage model of IS planning.  
b) Discuss briefly the concept of IS security and control. [8+7]
6. What are the aspects to be considered in requirement analysis stage of system implementation? [15]
7. Write in detail the various steps involved in system implementation procedure and their significance. [15]
8. What are the offences included under IT act 2000? [15]

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